



NEW KZN BATTLEFIELDS ROUTE WEBSITE

The new KwaZulu Natal Battlefields Route Website www.battlefields-route.co.za was launched in March 2010 and aims to be the ultimate tourism platform for anyone wishing to source any information on visiting this historically rich area. The site is centered around a map of the route and contains information on the various wars and battles in the region, historical sites where these wars and battles were fought, the towns which have subsequently been built up since then. The site also aims to contain vital tourist information such as accommodation, dining establishments, travel agencies, car rental companies, things to do in the area as well as commemorative events and other happenings.

In addition to this, we will in the next few months be adding the various memorial site in and around Durban to our map and website.

We are offering various introductory advertising packages on our website for the next few months. Advertising prices will increase once the site is fully established.

We are proud to have secured the headline sponsorship of the N3 Gateway (N3 Toll Concession), and welcome them onboard. We also welcome onboard our other advertisers thus far which include Ingudlane Lodge, Durban University of Technology (Prince Imperial Monument), Rorkes Drift Lodge, Sewula Gorge, Ghost Mountain Inn, Fugitives Drift Lodge, Nambiti Plains Game Lodge, Spionkop Lodge, Three Tree Hill, Nambiti Hills Game Lodge, Campaign Trails, Penny Farthing Tours, Chez Nous, Isandlwana Lodge and Wendy's Country Lodge

KwaZulu Natal Battlefields Route Advertising Packages:

1. Headline Advertiser Package – SOLD

2. Website Advertising Options – prices excl VAT and are valid for one year from date of advert.

Home Page plus 10 other pages block ads (logo & weblink, rotating, no text)	R 3,500.00
Home Page only block advert (logo & weblink, rotating, no text)	R 1,500.00
Towns Page Listing with description and contact info	R 600.00
Towns Page Square Block (logo & web link rotating – no text)	R 600.00
Towns Page Contact Info Only (no text description)	R 300.00
Tour Guide Listing with description and contact info	R 600.00
Tour Guide Listing Contact Info Only (no text description)	R300.00





IMPORTANT:

TKZN Membership and KZN Battlefields Route Membership:

As our marketing efforts are in collaboration with Tourism Kwa Zulu Natal, it is a requirement that

- a) All advertisers must be a registered member of the TKZN. Please follow this link for registration details: <http://www.zulu.org.za/index.php?trade>
- b) All advertiser must be a member of the KZN Battlefields Route, the cost of which is R350 per annum (not subject to VAT). Your advert booking form will also constitute your membership form and you will be invoiced for the advert by MH Marketing and for membership by the KZN Battlefields Route.

ADVERTISING TERMS AND CONDITIONS

- Artwork/Logo to be provided by Advertiser
- MH Marketing will quote separately should artwork be required to be done by us
- Invoice payable in full within 7 days of receipt
- Advert/listing is valid for one calendar year from date of your booking
- No refunds or transfers
- Cost of advert excludes membership of the Battlefields, at R350 per annum
- Advertiser agrees to becoming a member of the KZN Battlefields Route Association
- Subject to advertiser providing TKZN registration number
- Cost of Advert Excludes VAT

For more information or to provisionally book your slot, please contact Megan:

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